



Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

GMMB, Inc./ Washington D.C.
 Attention: Accounts Payable
 Washington Harbor
 3050 K St. NW
 Ste 100
 Washington, DC 20007

Advertiser	DCCC/ Horsford
Product	Horsford/DCCC
Estimate Number	2011

Invoice #	107645-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	107645
Alt Order #	06862042
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	143
Product Code	149

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		10/12/12 to 10/18/12	2x		MTWTF--				
	KSNV			M	10/15/12	:30	5:16 AM		SH12105H Fight	\$450.00		1
	KSNV			W	10/17/12	:30	5:11 AM		SH12104H Running	\$450.00		2
2	KSNV	Wake Up Early Wagners	430a-5a		10/14/12 to 10/20/12	2x		MTWTF--S				
	KSNV			M	10/15/12	:30	4:49 AM		SH12105H Fight	\$200.00		1
	KSNV			Th	10/18/12	:30	4:59 AM		SH12104H Running	\$200.00		2
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		10/12/12 to 10/18/12	2x		MTWTF--				
	KSNV			Tu	10/16/12	:30	6:10 AM		SH12104H Running	\$700.00		2
	KSNV			W	10/17/12	:30	6:26 AM		SH12105H Fight	\$700.00		1
4	KSNV	Today Show	658a-9am		10/12/12 to 10/18/12	3x		MTWTF--				
	KSNV			M	10/15/12	:30	8:58 AM		SH12104H Running	\$900.00		3
	KSNV			Tu	10/16/12	:30	8:29 AM		SH12105H Fight	\$900.00		2
	KSNV			W	10/17/12	:30	8:35 AM		SH12104H Running	\$900.00		1
5	KSNV	Saturday Today	7a-9am		10/08/12 to 10/14/12	1x		-----S-				
	KSNV			Sa	10/13/12	:30	7:26 AM		SH12104H Running	\$625.00		1
6	KSNV	Meet the Press	8a-9am		10/08/12 to 10/14/12	1x		-----S				
	KSNV			Su	10/14/12	:30	8:00 AM		SH12105H Fight	\$3,000.00		1
7	KSNV	Dr Phil	3-4p		10/12/12 to 10/18/12	2x		MTWTF--				

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In no event Applicant is an agency requesting advertising on behalf of a client. Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



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7	KSNV	Dr. Phil	3-4p								
	KSNV			Tu	10/16/12	:30	3:14 PM	SH12104H Running	\$450.00		2
	KSNV			W	10/17/12	:30	3:26 PM	SH12105H Fight	\$450.00		1
8	KSNV	M-F Early News	5-630p								
	KSNV			F	10/12/12 to 10/18/12	3x	MTWTF--				
	KSNV			F	10/12/12	:30	5:17 PM	SH12104H Running	\$1,200.00		3
	KSNV			W	10/17/12	:30	5:23 PM	SH12104H Running	\$1,200.00		2
	KSNV			Th	10/18/12	:30	5:29 PM	SH12105H Fight	\$1,200.00		1
9	KSNV	M-F Jeopardy	630-7pm								
	KSNV			10/12/12 to 10/18/12	2x	M-WTF--					
	KSNV			W	10/17/12	:30	6:53 PM	SH12105H Fight	\$1,300.00		2
	KSNV			Th	10/18/12	:30	6:43 PM	SH12104H Running	\$1,300.00		1
10	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV			10/12/12 to 10/18/12	2x	M-WTF--					
	KSNV			M	10/15/12	:30	7:13 PM	SH12105H Fight	\$1,300.00		1
	KSNV			Th	10/18/12	:30	7:19 PM	SH12105H Fight	\$1,300.00		2
11	KSNV	Facetoface/Ralston Report	730-758pm								
	KSNV			10/12/12 to 10/18/12	2x	M-WTF--					
	KSNV			W	10/17/12	:30	7:46 PM	SH12104H Running	\$900.00		1
	KSNV			Th	10/18/12	:30	7:52 PM	SH12104H Running	\$900.00		2
12	KSNV	Monday Prime 8-10pm	8-10pm								
	KSNV			10/15/12 to 10/21/12	1x	M-----					
	KSNV			M	10/15/12	:30	7:58 PM	SH12104H Running	\$4,000.00		1
14	KSNV	NFL Football	1P-9PM								
	KSNV			10/08/12 to 10/14/12	1x	-----S					

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	NFL Football	1P-9PM	Su	10/14/12	:30	7:07 PM	SH12104H Running	\$10,000.00		1
15	KSNV	M-F News 3 at Eleven	11pm-1135pm	to	10/12/12 to 10/18/12	2x	MTWTF--				
	KSNV			W	10/17/12	:30	11:14 PM	SH12105H Fight	\$1,200.00		1
	KSNV			Th	10/18/12	:30	11:12 PM	SH12104H Running	\$1,200.00		2
16	KSNV	Tonight Show	1135p-1236a	to	10/12/12 to 10/18/12	2x	MTWTF--				
	KSNV			W	10/17/12	:30	11:59 PM	SH12104H Running	\$500.00		1
	KSNV			Th	10/18/12	:30	12:29 AM	SH12105H Fight	\$500.00		2
17	KSNV	Last Call w/Carson Daly	136-206am	to	10/12/12 to 10/18/12	1x	MTWTF--				
	KSNV			Tu	10/16/12	30	1:54 AM	SH12105H Fight	\$100.00		1
18	KSNV	Thursday Prime 9-10pm	9-10pm	to	10/12/12 to 10/18/12	1x	---T---				
	KSNV			Th	10/18/12	:30	9:52 PM	SH12105H Fight	\$3,200.00		1
Aired Spots 30											

Gross Total \$41,225.00
Agency Commission \$6,183.75
Net Amount Due \$35,041.25 **Payment Terms 30 Days**

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